



**20  
23**

# **SAM MAC ENTERTAINMENT SPONSORSHIP PROPOSAL**

PREPARED BY  
**BRAND YOU  
MARKETING, LLC**



**DEDICATED TO BRINGING YOU UPSCALE CLASSY EVENTS**

# SAM MAC EVENTS





## Sponsorship & Vendor



Sponsoring with Sam Mac Entertainment opens the door to a multitude of benefits. By aligning your brand with this reputable entertainment company, you gain access to a vast and diverse audience, amplifying your brand's visibility. The association with Sam Mac Entertainment enhances your brand's reputation and credibility, tapping into their established trust and loyalty. With our strong online presence, you can reach a global audience through social media platforms and their website. Collaborative marketing campaigns and cross-promotion opportunities allow for maximum exposure, while the flexibility to choose events that resonate with your target audience ensures strategic alignment. By sponsoring with Sam Mac Entertainment, you can cultivate meaningful connections, expand your brand's reach, and enhance your overall marketing impact.

# SPONSORSHIP PACKAGE DETAILS



## PLATINUM PACKAGE \$10,000

### WHAT'S INCLUDED

- Meet and Greet opportunities with keynote speakers and guests. Recognition of sponsorship in program.
- Ability to place company swag on conference tables and in reception areas.
- Mention in all press releases, media coverage (pre, during, and post event), as well as on conference website and social media platforms.
- Log on all signage.
- Logo on outside of conference "goodie" bags.
- Up to 3 branded items of your choice to be included in conference "goodie" bags.
- 4 photos/slides included in rolling PowerPoint/Video Presentation displayed throughout the conference.
- Ad placement in magazine - must secure sponsorship by

# SPONSORSHIP PACKAGE DETAILS



## GOLD PACKAGE \$5,000

### WHAT'S INCLUDED

- Prominent display of logo at food reception and entertainment spaces.
- Mention in all press releases, media coverage (pre, during, and post event), as well as on conference websites and social media platforms.
- Log on all signage.
- Up to 2 branded items of your choice to be included in conference "goodie" bags.
- 2 photos/slides included in a rolling PowerPoint/Video Presentation displayed throughout the conference.
- Ad placement in magazines

# SPONSORSHIP PACKAGE DETAILS



## SILVER PACKAGE \$2,500

### WHAT'S INCLUDED

- press releases, media coverage (pre, during, and post event), as well as on conference websites and social media platforms.
- Log on all signage.
- Up to 1 branded item of your choice to be included in conference "goodie" bags.
- Ad placement in magazines
- 10% off registration fees